

**WORKSHOP NOTES**  
City of San Diego Park and Recreation Board  
**Balboa Park Committee**  
**September 4, 2008**

**ATTENDANCE:**

**Members Present**

Laurie Burgett  
Jerelyn Dilno Bruce Martinez  
Mick Hager  
Vicki Granowitz  
Andrew Kahng  
David Kinney  
Mike McDowell  
Michael Singleton  
Donald Steele

**Members Absent**

Jennifer Ayala

**Staff Present**

Susan Lowery-Mendoza

**Workshop Items**

**401.**

- a. **Business Process Re-engineering:** Kathleen Hasenauer Deputy Director  
Developed Regional Parks  
Park planning functions were transferred to engineering in capital projects for funded projects and to city planning and community investing for review of development proposals within resource spaced parks for consistency with adopted land use documents. The Park and Recreation Department meets with engineering and capital projects every month to review the status of projects within the department and with CP and CI on an as needed basis.  
Park and Recreation was able to keep the Assets Management Team. They prepare plot maps that show property lines. Jim Winter, Charlie Daniels, Paul Jacob are members of that team.

The Park and Recreation Department Park Maintenance Business Process Re-engineering have been completed. A formal decision has not yet been made to forward the recommendation to the City Council. They will go forward to the City Council early this fall.

Chairperson Granowitz talked about an article in the newspaper that mentioned that the park maintenance would be divided between different city departments. However, that did not go forward.

- b. **Discuss process for writing report and reaching conclusions on the three Study Questions:**

**Public Speaker #1 Billy Hane –**

*When you get ready to address question #3, why you feel that other governmental bodies would want to participate in this project. I would like to know if someone has responded to it positively or if someone in the County is already working on that idea.*

**Chairperson Granowitz** explained that the Brown Act allows for meetings outside of these public meetings as long as the groups are small enough that they don't meet a quorum.

To address the three questions, the committee agreed to set subcommittees and have one of the questions assigned to each subcommittee. The groups will start by preparing an outline that not only talks about what the question will be addressed, but also what the subcommittee will use to support the information. These outlines will be discussed during one of the public meetings for input.

The subcommittee was assigned as follows:

Question #1- Can the city support and manage Balboa Park?

Mike McDowell

Don Steele

David Kinney

Question #2 - If it can, should it be alone in doing so?

Jerelyn Dilno

Andrew Kahng

Michael Singleton

Mick Hager

Question #3 - If a new management model is to be considered, what should it be?

Laurie Burgett

Vicki Granowitz

Since there has been so much review about council policies, city charters, and municipal codes, chairperson Granowitz asked Mick Hager, David Kinney, and Don Steele to pull all the information together. Mick H. and David K. will work from the point of view from the institutions and Don Steele from the Park and Recreation Department's perspective. How is the management working now? It is preparatory work to answer question #3.

It would be very useful to have a needs assessment report for Balboa Park when answering the financial areas of the three questions. Janet Wood was the person who provided the information that was included in the Study report under the needs assessment. It was a cross section of projects for which she was able to find information. There is no actual number of what the park needs really are or the cost, it just doesn't exist.

Chairperson Granowitz and Subcommittee Chair Laurie Burgett worked on a "Statement of Work" on what they thought the committee needed to know. This

document can be found in Section II, item 12 in the “documents reviewed” binder.

Documents for Park and Rec. staff to bring to next meeting:

1. Staffing Trends
2. Institution usage trends
3. Organizational documents for Balboa Park Operations
4. General Fund and EGF Operation Budgets for last five years (probably already in binder)
5. Two positions that Don Steele always thought was needed in the city: Staff Historian/Archeologist (city wide) and also a senior land use planner

### **c. Continue Review of Organization Charts**

Our system gets more and more complex

More complex than other similar parks

There is no place to go to find out about volunteering in Balboa Park

The Balboa Park Cultural Partnership’s version of the Park and Recreation organizational chart was completely different than what Laurie Burgett and Vicki Granowitz put together.

**Public Speaker #2 - Michael Richards**, Lemon Grove - volunteer of the park

*Don’t try to make it more difficult than it is. State your question and write your answer in a concise forward manner. Volunteerism in the park now and volunteerism for 2015 is interrelated. If it doesn’t work now, it will not work for 2015.*

**Chairperson Granowitz** showed the committee additional City of San Diego org charts she has been collecting over the years. These will not be including in the binders. Judy Swink has made copies of some newspaper articles that date back throughout 40 years in which the public voices their concerns about losing open space.

**Public Speaker #3 - David McCauley**

*Is there a date on which you will be presenting this report? I also notice that you have a bible like report on the table. Is that available to the public? I think the first question you are addressing is a little vague and should be a little more specific.*

**Chairperson Granowitz** - *There is a tentative schedule posted on [balboapark.org](http://balboapark.org).*

*Regarding the binder on the table, there will be cds available sometime soon. We will make that information available when we have it. The table of contents will be posted on [balboapark.org](http://balboapark.org) so that the public can at least see what documents are being discussed.*

**Public Speaker #4 - Billy Hane**

*I have spoken with several individuals and groups that I am involved with and they are not allergic to a property tax. They want it stipulated that it goes to Balboa Park. Another thing is under your recommendations item d, If you do consider going ahead and expanding governance and management, I personally would like to see you never adopt a program that even resembles CCDC.*

**Chairperson Granowitz**- *Actually, that can’t happen because CCDC is a redevelopment*

*agency in a redevelopment area. Balboa Park can not meet the requirements to become a Redevelopment Area like CCDC. It is a good thing that can't happen.*

**Public Speaker #5 - Virginia Silverman, retired city employee**

*I just wanted to make a clarification, CCDC is not a redevelopment agency, it is a publicly owned non-profit. As is SEDC, the data processing corporation, and the convention center corporations with which the city of San Diego has contracts to provide service. I will second the motion that all of those corporations, with the exception of the convention center corporation, have had scandals in recent years. From my experience in dealing with non-profits it went ok and I frankly thought that CCDC was a really good organization. But it is much more difficult communicating with outside organizations than it is with the city.*

The meeting adjourned at 7:35 pm.

*-Notes respectfully submitted by Vanessa Nieves*